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13 *Meta Platforms, Inc.*

14 COUNSEL CONTINUED ON NEXT PAGE

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16 **UNITED STATES DISTRICT COURT**  
17 **NORTHERN DISTRICT OF CALIFORNIA**  
18 **SAN FRANCISCO DIVISION**

19 META PLATFORMS, INC., a Delaware  
20 corporation,

21 Plaintiff/Counterclaim  
Defendant,

22 v.

23 BRANDTOTAL, LTD., an Israel corporation, and  
24 UNIMANIA, INC., a Delaware corporation,

25 Defendants/  
26 Counterclaim  
Plaintiffs.  
27  
28

Case No. 3:20-CV-07182-JCS

**STIPULATED REQUEST FOR  
ORDER TO EXCEED APPLICABLE  
PAGE LIMITS**

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18 *Attorneys for Defendants/Counterclaim Plaintiffs*

19 *BrandTotal, Ltd. and Unimania, Inc.*

1 Pursuant to Civil Local Rule 7-12, Plaintiff/Counterclaim Defendant Meta Platforms, Inc.  
2 (“Meta” or “Plaintiff”) and Defendants/Counterclaim Plaintiffs BrandTotal, Ltd. and Unimania, Inc.  
3 (together, “BrandTotal” or “Defendants”), by and through their respective counsel, hereby stipulate  
4 as follows:

5 WHEREAS, on February 18, 2022, the Court granted in part a motion for extension of time  
6 for the parties to file their motions for summary judgment, setting the deadline of March 11, 2022.  
7 ECF No. 241.

8 WHEREAS, the Court’s order clarified that each side shall be limited to one motion for  
9 summary judgment and one *Daubert* motion.

10 WHEREAS, to adequately address the legal and factual aspects of the parties’ claims and  
11 provide the Court with the most helpful presentation of the issues and evidence, the parties have  
12 agreed, subject to this Court’s preference and approval, to request ten additional pages for the  
13 opening and response summary judgment briefs and five additional pages for the reply summary  
14 judgment briefs. The parties recognize that the filing of additional pages impacts the Court’s  
15 reviews of the papers, but respectfully submit that these additional pages will allow them to more  
16 fully present the issues and evidence to the Court in a more helpful and fulsome way.

17 WHEREAS, subject to the Court’s approval, the parties jointly request an additional ten (10)  
18 pages to the limits set forth in Civil Local Rule 7-2(b) and 7-3(a) for the opening and response  
19 summary judgment briefs as well as an additional five (5) pages to the limits set forth in Civil Local  
20 Rule 7-3(c) for the reply summary judgment briefs, bringing the total page count to 35 pages for the  
21 opening briefs, 35 pages for the responsive briefs, and 20 pages for the reply briefs.

22 **IT IS HEREBY STIPULATED AND AGREED** by Meta and BrandTotal that, pursuant to  
23 Civil Local Rule 7-12, that the page limitations set forth in Civil Local Rules 7-2(b), 7-3(a), and 7-  
24 3(c) be modified as set forth above.

1  
2 Dated: February 24, 2022

WILMER CUTLER PICKERING, HALE AND  
DORR LLP

3  
4 By: /s/ Sonal N. Mehta  
SONAL N. MEHTA

5  
6 *Attorney for Plaintiff/Counterclaim Defendant*  
Meta Platforms, Inc.

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8  
9 Dated: February 24, 2022

HUSCH BLACKWELL LLP

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11 By: /s/ Dustin L. Taylor  
DUSTIN L. TAYLOR

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13 *Attorney for Defendants/Counterclaim Plaintiffs*  
BrandTotal, Ltd and Unimania, Inc.

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**PURSUANT TO THE STIPULATION, IT IS SO ORDERED.**

Dated: \_\_\_\_\_

HONORABLE JOSEPH C. SPERO  
United States Magistrate Judge

## **SIGNATURE ATTESTATION**

I am the ECF User whose identification and password are being used to file the foregoing Stipulation. Pursuant to Civil Local Rule 5-1(i), I hereby attest that the other signatures have concurred in this filing.

Dated: February 24, 2022

By: /s/ Sonal N. Mehta  
Sonal N. Mehta

## **CERTIFICATE OF SERVICE**

I hereby certify that on February 24, 2022, I electronically filed the above document with the Clerk of the Court using CM/ECF which will send electronic notification of such filing to all registered counsel.

Dated: February 24, 2022

By: /s/ Sonal N. Mehta  
Sonal N. Mehta